SCHEDULE **2024-2025**

On-site | CAMPUS BARCELONA CAN DRAGÓ

English | GROUP 2

MASTER'S DEGREE IN **TECHNOLOGICAL MARKETING MANAGEMENT**

FIRST **SEMESTER**

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Welcome Day from 5 pm to 8 pm

Exams first sitting

Exams second sitting

Classes on Tuesday, Wednesday and Thursday from 5 pm to 8 pm

Tutorial, workshops and company visits

Holidays and non-working days

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	Padel Tournament								
	3x3 Basketball Tournament								
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DAY	DATE	TIME	SUBJECT
Friday	13/09/2024	4pm-8pm	Welcome Day
Tuesday	17/09/2024	4pm-8pm	Experience Creation
Thursday	19/09/2024	4pm-8pm	Strategic Marketing and Technology
We do and a	25/00/2024	4pm-8pm	Marketing Communications, Media Landscape and Audiences
Wednesday	25/09/2024	10:45am -12pm	University Life Day
Thursday	26/09/2024	4pm-8pm	Consumer, Buying Trends and Personalisation
Tuesday	01/10/2024	4pm-8pm	E-commerce
Wednesday	02/10/2024	4pm-8pm	Experience Creation
Thursday	03/10/2024	4pm-8pm	Strategic Marketing and Technology
Friday	04/10/2024	6pm-12am	Euncet Fest
Tuesday	08/10/2024	4pm-8pm	Masterclass: Jordi Castells
Wednesday	09/10/2024	4pm-8pm	Marketing Communications, Media Landscape and Audiences
Thursday	10/10/2024	4pm-8pm	Consumer, Buying Trends and Personalisation
Tuesday	15/10/2024	4pm-8pm	E-commerce
Wednesday	16/10/2024	4pm-8pm	Experience Creation
Thursday	17/10/2024	4pm-8pm	Strategic Marketing and Technology
Tuesday	22/10/2024	4pm-8pm	Masterclass: Pep Manich
Wednesday	23/10/2024	4pm-8pm	Marketing Communications, Media Landscape and Audiences
Thursday	24/10/2024	4pm-8pm	Consumer, Buying Trends and Personalisation
Tuesday	29/10/2024	4pm-8pm	E-commerce
Wednesday	30/10/2024	4pm-8pm	Master's Thesis Tutorial
Thursday	31/10/2024	4pm-8pm	Strategic Marketing and Technology
Wednesday	06/11/2024	4pm-8pm	Marketing Communications, Media Landscape and Audiences
Thursday	07/11/2024	4pm-8pm	Consumer, Buying Trends and Personalisation
Tuesday	12/11/2024	4pm-8pm	E-commerce
Wednesday	13/11/2024	4pm-8pm	Strategic Marketing and Technology - Tutorial
Thursday	14/11/2024	4pm-8pm	Strategic Marketing and Technology
Thursday	14/11/2024		3x3 Basketball Tournament
Tuesday	19/11/2024	4pm-8pm	Marketing Automation
Wednesday	20/11/2024	4pm-8pm	Marketing Communications, Media Landscape and Audiences

DAY	DATE	TIME	SUBJECT					
		4pm-8pm	Consumer, Buying Trends and Personalisation					
Thursday	21/11/2024		3x3 Basketball Tournament					
Tuesday	26/11/2024	4pm-8pm	E-commerce					
Wednesday	27/11/2024	4pm-8pm	Experience Creation					
Thursday	28/11/2024	4pm-8pm	Strategic Marketing and Technology					
Tuesday	03/12/2024	4pm-8pm	Marketing Automation					
Wednesday	04/12/2024	4pm-8pm	Marketing Communications, Media Landscape and Audiences					
Thursday	05/12/2024	4pm-8pm	Consumer, Buying Trends and Personalisation					
Tuesday	10/12/2024	4pm-8pm	Masterclass: Elena Boned					
Wednesday	11/12/2024	4pm-8pm	Experience Creation					
Thursday	12/12/2024	4pm-8pm	Strategic Marketing and Technology					
Wednesday	18/12/2024	4pm-8pm	Strategic Marketing and Technology - Tutorial					
Tuesday	07/01/2025	4pm-8pm	Marketing Automation					
Thursday	09/01/2025	4pm-8pm	Strategic Marketing and Technology					
Tuesday	14/01/2025	4pm-8pm	Experience Creation					
Thursday	16/01/2025	4pm-8pm	Company visit: Estrella Damm					
Wednesday	22/01/2025		Padel Tournament					
Monday	03/02/2025		Euncet Snow Day					
Tuesday	04/02/2025	4pm-8pm	Experience Creation - Exam					
Wednesday	05/02/2025	4pm-8pm	Marketing Communications, Media Landscape and Audiences - Exam					
Thursday	06/02/2025	4pm-8pm	Strategic Marketing and Technology - Exam					
Tuesday	11/02/2025	4pm-8pm	Marketing Automation - Exam					
Wednesday	12/02/2025	4pm-8pm	E-commerce - Exam					
Thursday	13/02/2025	4pm-8pm	Consumer, Buying Trends and Personalisation - Exam					
Tuesday	18/02/2025	4pm-8pm	Experience Creation - Exam					
Wednesday	19/02/2025	4pm-8pm	Marketing Communications, Media Landscape and Audiences - Exam					
Thursday	20/02/2025	4pm-8pm	Strategic Marketing and Technology - Exam					
Tuesday	25/02/2025	4pm-8pm	Marketing Automation - Exam					
Wednesday	26/02/2025	4pm-8pm	E-commerce - Exam					
Thursday	27/02/2025	4pm-8pm	Consumer, Buying Trends and Personalisation - Exam					