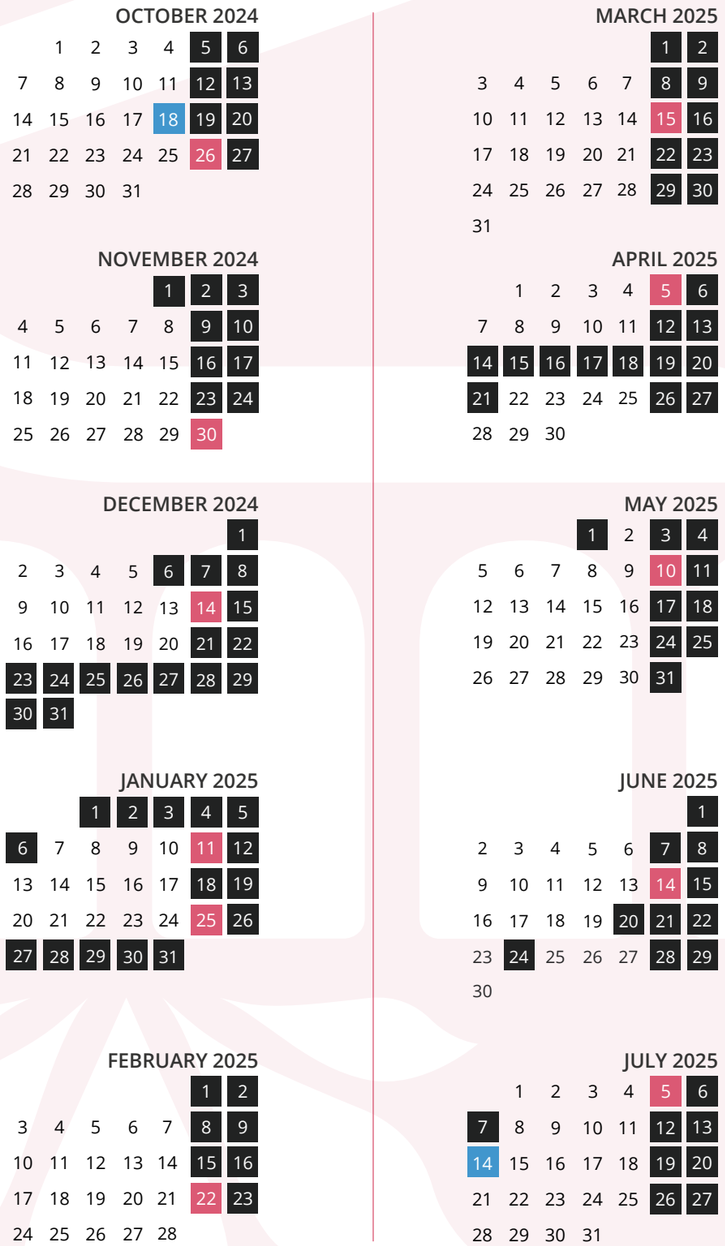
SCHEDULE **2024-2025**

EXECUTIVE EDUCATION | **GLOBAL EXECUTIVE MBA**

Online

Spanish



SESSION	DATE	DAY	TIME	SUBJECT	MASTERCLASS	PROFESSOR
1	26/10/2024	Saturday	10 am - 12 pm	Strategy and Business Development	Competitive Company	Enric Bayó
2	30/11/2024	Saturday	10 am - 12 pm	Leadership and Change Management	Impact of Leadership on Talent Management	Judit Miret
3	14/12/2024	Saturday	10 am - 12 pm	Strategy and Business Development	Generative AI for Business	Jordi Castells
4	11/01/2025	Saturday	10 am - 12 pm	Master's Thesis	Master's Thesis Introduction	Jordi Sacristán
5	25/01/2025	Saturday	10 am - 12 pm	Innovation	Design Thinking 101	Anna Ripoll
6	22/02/2025	Saturday	10 am - 12 pm	Marketing and Value Creation	Trend Research: The Art of Thinking Futures	Livia Fioretti
7	15/03/2025	Saturday	10 am - 12 pm	Applied Business Technologies	Review of Major Disruptive Technologies	Carles Gómara
8	05/04/2025	Saturday	10 am - 12 pm	Marketing and Value Creation	TBC	Francesca Soley
9	10/05/2025	Saturday	10 am - 12 pm	Entrepreneurship	TBC	Mar Alarcón
10	14/06/2025	Saturday	10 am - 12 pm	Applied Business Technologies	Cyber Crisis Management	Genis Margarit
11	05/07/2025	Saturday	10 am - 12 pm	Master's Thesis	Pitch Perfect: Mastering the Art of Presenting	Mario Mora

Start / End Masterclass Holidays and non-working days