


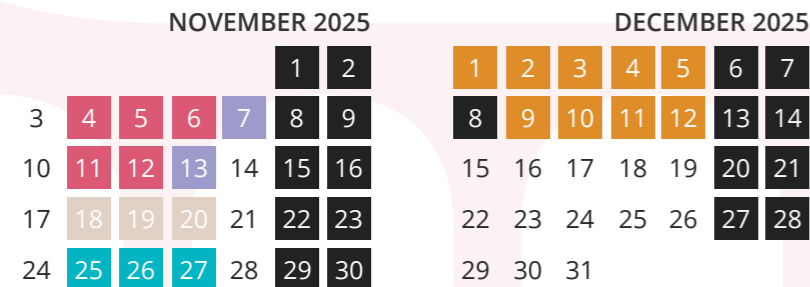
# SCHEDULE 2024-2025

## MASTER'S DEGREE IN TECHNOLOGICAL MARKETING MANAGEMENT

 On-site Part-time | CAMPUS BARCELONA CAN DRAGÓ

 English

### SECOND SEMESTER



- Welcome Day from 3 pm to 5 pm
- Classes on Tuesday, Wednesday and Thursday from 2 pm to 5 pm
- Exams first sitting
- Exams second sitting
- Tutorial, workshops and company visits
- Holidays and non-working days
- Graduation Ceremony
- Master's Thesis tutorial
- Master's Thesis defense
- Talent Day
- Euncet Fest
- Euncet Sports Day
- Academic League

DAY	DATE	TIME	SUBJECT
Tuesday	16/09/2025	2pm-5pm	Digital Advertising and Social Media
Wednesday	17/09/2025	3pm-5pm	Master's Thesis Tutorial
Thursday	18/09/2025	2pm-5pm	Marketing Analytics
Tuesday	23/09/2025	2pm-5pm	Digital Advertising and Social Media
Thursday	25/09/2025	2pm-5pm	Master's Thesis Tutorial
Tuesday	30/09/2025	2pm-5pm	Digital Advertising and Social Media
Wednesday	01/10/2025	2pm-5pm	Masterclass: Dr. Ian Vázquez
Thursday	02/10/2025	2pm-5pm	Marketing Analytics
Tuesday	07/10/2025	2pm-5pm	Digital Advertising and Social Media - Tutorial
Wednesday	08/10/2025	2pm-5pm	Hybrid Immersive Experiences
Thursday	09/10/2025	2pm-5pm	Master's Thesis Tutorial
Tuesday	14/10/2025	2pm-5pm	Digital Advertising and Social Media
Wednesday	15/10/2025		Masterclass / Company Visit
Thursday	16/10/2025	2pm-5pm	Marketing Analytics
Tuesday	21/10/2025	2pm-5pm	Digital Advertising and Social Media
Wednesday	22/10/2025	2pm-5pm	Hybrid Immersive Experiences
Thursday	23/10/2025	2pm-5pm	Master's Thesis Tutorial
Tuesday	28/10/2025	2pm-5pm	Digital Advertising and Social Media
Wednesday	29/10/2025	2pm-5pm	Master's Thesis Tutorial
Thursday	30/10/2025	2pm-5pm	Marketing Analytics
Tuesday	04/11/2025	2pm-5pm	Digital Advertising and Social Media
Wednesday	05/11/2025	2pm-5pm	Digital Advertising and Social Media - Tutorial
Thursday	06/11/2025	2pm-5pm	Marketing Analytics
Tuesday	07/11/2025	2pm-5pm	Master's Thesis Tutorial
Wednesday	11/11/2025	2pm-5pm	Digital Advertising and Social Media
Thursday	12/11/2025	2pm-5pm	Hybrid Immersive Experiences
Friday	13/11/2025	2pm-5pm	Master's Thesis Tutorial
Tuesday	18/11/2025		Digital Advertising and Social Media - Exam
Wednesday	19/11/2025		Hybrid Immersive Experiences - Exam
Thursday	20/11/2025		Marketing Analytics - Exam
Tuesday	25/11/2025		Digital Advertising and Social Media - Exam
Wednesday	26/11/2025		Hybrid Immersive Experiences - Exam
Thursday	27/11/2025		Marketing Analytics - Exam