

Global Executive MBA

SCHEDULE 2025-2026
FIRST SEMESTER



On-site
Campus Terrassa

OCTOBER 2025							JANUARY 2026						
1	2	3	4	5						1	2	3	4
6	7	8	9	10	11	12	5	6	7	8	9	10	11
13	14	15	16	17	18	19	12	13	14	15	16	17	18
20	21	22	23	24	25	26	19	20	21	22	23	24	25
27	28	29	30	31			26	27	28	29	30	31	

NOVEMBER 2025							FEBRUARY 2026						
				1	2							1	
3	4	5	6	7	8	9	2	3	4	5	6	7	8
10	11	12	13	14	15	16	9	10	11	12	13	14	15
17	18	19	20	21	22	23	16	17	18	19	20	21	22
24	25	26	27	28	29	30	23	24	25	26	27	28	

DECEMBER 2025						
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

	Welcome day		Closing ceremony
	Class		Holidays and non-working days

DATE	TIME	SUBJECT	MODULE	LECTURER
17/10/2025	4:00pm - 8:00pm	Welcome day		G. Maresca / J. Beltrán
	5:00pm - 8:00pm	Strategy and business development	Team building	J. Adserias
18/10/2025	9:30am - 1:30pm	Strategy and business development	Competitive company	E. Bayó
24/10/2025	9:30am - 1:30pm	Strategy and business development	Formulating strategy / TFM	J. Beltrán
07/11/2025	4:00pm - 8:00pm	Leadership and change mgmt.	Leadership skills I	D. Garcia
14/11/2025	4:00pm - 8:00pm	Leadership and change mgmt.	Leadership skills II / Belbin	D. Garcia
15/11/2025	9:30am - 1:30pm	Strategy and business development	Finance I	J. Bonet
21/11/2025	4:00pm - 8:00pm	Leadership and change mgmt.	Leadership skills III	D. Garcia
28/11/2025	4:00pm - 8:00pm	Strategy and business development	Operations I	M. Gil
29/11/2025	9:30am - 1:30pm	Strategy and business development	Operations II	M. Gil
05/12/2025	4:00pm - 8:00pm	Strategy and business development	Finance II	J. Bonet
12/12/2025	9:30am - 1:30pm	Strategy and business development	Finance III	J. Bonet
13/12/2025	9:30am - 1:30pm	Strategy and business development	Operations III	M. Gil
19/12/2025	4:00pm - 8:00pm	Strategy and business development	Transformational case	E. Bayó
		Strategy and business development	TFM	J. Beltrán
09/01/2026	4:00pm - 8:00pm	Technologies applied to business	AI tools I	J. Castells
10/01/2026	9:30am - 1:30pm	Technologies applied to business	AI tools II	J. Castells
16/01/2026	4:00pm - 8:00pm	Marketing and value creation	Marketing I	J. Sacristán
23/01/2026	4:00pm - 8:00pm	Marketing and value creation	Marketing II	X. Lamote
24/01/2026	9:30am - 1:30pm	Innovation	Fundamentals of innovation	E. Bayó
30/01/2026	4:00pm - 8:00pm	Technologies applied to business	AI tools III	J. Castells
06/02/2026	4:00pm - 8:00pm	Innovation	Design thinking I	A. Ripoll
07/02/2026	9:30am - 1:30pm	Innovation	Design thinking II	A. Ripoll
13/02/2026	4:00pm - 8:00pm	Marketing and value creation	Marketing III	J. Sacristán
20/02/2026	4:00pm - 8:00pm	Marketing and value creation	Marketing IV	X. Lamote
21/02/2026	9:30am - 1:30pm	Marketing and value creation	Marketing V	J. Sacristán
27/02/2026	4:00pm - 8:00pm	Marketing and value creation	Marketing VI	X. Lamote