


SCHEDULE 2024-2025

MASTER'S DEGREE IN TECHNOLOGICAL MARKETING MANAGEMENT

 On-site Part-time | CAMPUS BARCELONA CAN DRAGÓ

 Spanish

FIRST SEMESTER

SEPTEMBER 2024

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2	3	4	5	6	7	8	
9	10	11	12	13	14	15	
16	17	18	19	20	21	22	
23	24	25	26	27	28	29	
30							

OCTOBER 2024

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7	8	9	10	11	12	13	
14	15	16	17	18	19	20	
21	22	23	24	25	26	27	
28	29	30	31				

NOVEMBER 2024

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4	5	6	7	8	9	10	
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18	19	20	21	22	23	24	
25	26	27	28	29	30		

DECEMBER 2024

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23	24	25	26	27	28	29	
30	31						

JANUARY 2025

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27	28	29	30	31			

FEBRUARY 2025

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17	18	19	20	21	22	23	
24	25	26	27	28			

- Welcome Day from 5 pm to 8 pm
- Classes on Tuesday, Wednesday and Thursday from 5 pm to 8 pm
- Exams first sitting
- Exams second sitting
- Tutorial, workshops and company visits
- Holidays and non-working days
- Euncet Snow Day
- Padel Tournament
- 3x3 Basketball Tournament
- University Life Day
- Euncet Fest
- Christmas Charity Raffle from 27/11 to 16/12

DAY	DATE	TIME	SUBJECT
Friday	13/09/2024	5pm-8pm	Welcome day
Tuesday	17/09/2024	5pm-8pm	Strategic Marketing and Technology
Wednesday	18/09/2024	5pm-8pm	Consumer, Buying Trends and Personalisation
Thursday	19/09/2024	5pm-8pm	Marketing Communications, Media Landscape and Audiences
Wednesday	25/09/2024	5pm-8pm	Masterclass: Enric Bayó
		10:45am -12pm	University Life Day
Thursday	26/09/2024	5pm-8pm	E-commerce
Tuesday	01/10/2024	5pm-8pm	Strategic Marketing and Technology
Wednesday	02/10/2024	5pm-8pm	Consumer, Buying Trends and Personalisation
Thursday	03/10/2024	5pm-8pm	Marketing Communications, Media Landscape and Audiences
Friday	04/10/2024	6pm-12am	Euncet Fest
Tuesday	08/10/2024	5pm-8pm	Masterclass: Raul Madariaga
Wednesday	09/10/2024	5pm-8pm	Experience Creation
Thursday	10/10/2024	5pm-8pm	E-commerce
Tuesday	15/10/2024	5pm-8pm	Strategic Marketing and Technology
Wednesday	16/10/2024	5pm-8pm	Consumer, Buying Trends and Personalisation
Thursday	17/10/2024	5pm-8pm	Marketing Communications, Media Landscape and Audiences
Tuesday	22/10/2024	5pm-8pm	Experience Creation
Wednesday	23/10/2024	5pm-8pm	Marketing Automation
Thursday	24/10/2024	5pm-8pm	E-commerce
Tuesday	29/10/2024	5pm-8pm	Strategic Marketing and Technology
Wednesday	30/10/2024	5pm-8pm	Consumer, Buying Trends and Personalisation
Thursday	31/10/2024	5pm-8pm	Marketing Communications, Media Landscape and Audiences
Tuesday	05/11/2024	5pm-8pm	Master's Thesis Tutorial
Wednesday	06/11/2024	5pm-8pm	Marketing Automation
Thursday	07/11/2024	5pm-8pm	E-commerce
Tuesday	12/11/2024	5pm-8pm	Strategic Marketing and Technology - Tutorial
Wednesday	13/11/2024	5pm-8pm	Consumer, Buying Trends and Personalisation
Thursday	14/11/2024	5pm-8pm	Marketing Communications, Media Landscape and Audiences
			3x3 Basketball Tournament
Tuesday	19/11/2024	5pm-8pm	Experience Creation
Wednesday	20/11/2024	5pm-8pm	Marketing Automation

DAY	DATE	TIME	SUBJECT
Thursday	21/11/2024	5pm-8pm	E-commerce
			3x3 Basketball Tournament
Tuesday	26/11/2024	5pm-8pm	Strategic Marketing and Technology
Wednesday	27/11/2024	5pm-8pm	Consumer, Buying Trends and Personalisation
Thursday	28/11/2024	5pm-8pm	Marketing Communications, Media Landscape and Audiences
Wednesday	04/12/2024	5pm-8pm	Masterclass: Elena Boned
Thursday	05/12/2024	5pm-8pm	Experience Creation
Tuesday	10/12/2024	5pm-8pm	Strategic Marketing and Technology
Wednesday	11/12/2024	5pm-8pm	Masterclass: Elena Puerta
Thursday	12/12/2024	5pm-8pm	Experience Creation
Wednesday	18/12/2024	5pm-8pm	Christmas Toast - Can Dragó
Tuesday	07/01/2025	5pm-8pm	Strategic Marketing and Technology
Thursday	09/01/2025	5pm-8pm	Masterclass / Company visit: VOILAAA
Tuesday	14/01/2025	5pm-8pm	Strategic Marketing and Technology - Tutorial
Wednesday	15/01/2025	5pm-8pm	Company visit: Estrella Damm
Thursday	16/01/2025	5pm-8pm	Experience Creation
Tuesday	21/01/2025	5pm-8pm	Strategic Marketing and Technology
Wednesday	22/01/2025		Padel Tournament
Monday	03/02/2025		Euncet Snow Day
Tuesday	04/02/2025	5pm-8pm	Strategic Marketing and Technology - Examen
Wednesday	05/02/2025	5pm-8pm	Consumer, Buying Trends and Personalisation - Exam
Thursday	06/02/2025	5pm-8pm	Marketing Communications, Media Landscape and Audiences - Exam
Tuesday	11/02/2025	5pm-8pm	E-commerce - Exam
Wednesday	12/02/2025	5pm-8pm	Marketing Automation - Exam
Thursday	13/02/2025	5pm-8pm	Experience Creation - Exam
Tuesday	18/02/2025	5pm-8pm	Strategic Marketing and Technology - Exam
Wednesday	19/02/2025	5pm-8pm	Consumer, Buying Trends and Personalisation - Exam
Thursday	20/02/2025	5pm-8pm	Marketing Communications, Media Landscape and Audiences - Exam
Tuesday	25/02/2025	5pm-8pm	E-commerce - Exam
Wednesday	26/02/2025	5pm-8pm	Marketing Automation - Exam
Thursday	27/02/2025	5pm-8pm	Experience Creation - Exam