



centre adscrit a:



UNIVERSITAT POLITÈCNICA
DE CATALUNYA
BARCELONATECH

Report of the Master's Degree in Business Administration and Management (MUADE)

Access and enrolment

Period between 2019 - 2023

Euncet, September 2024

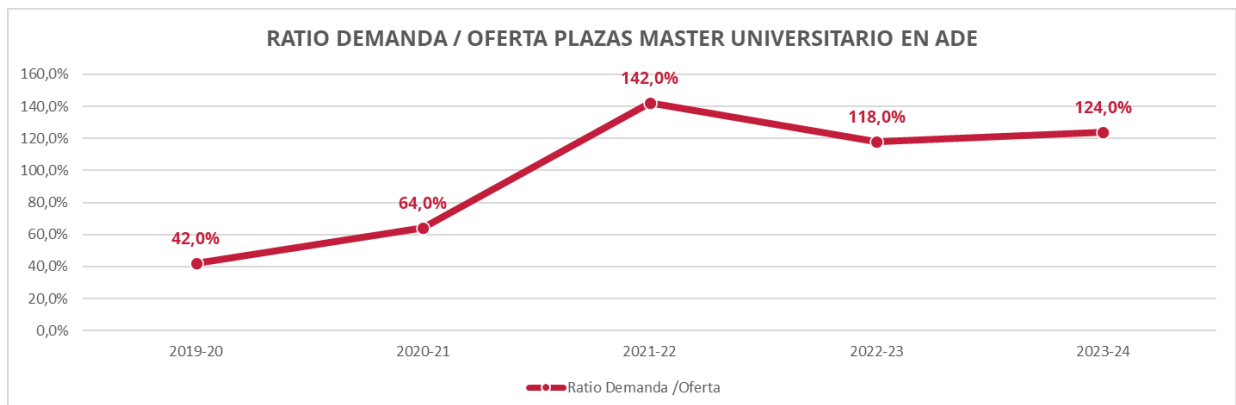
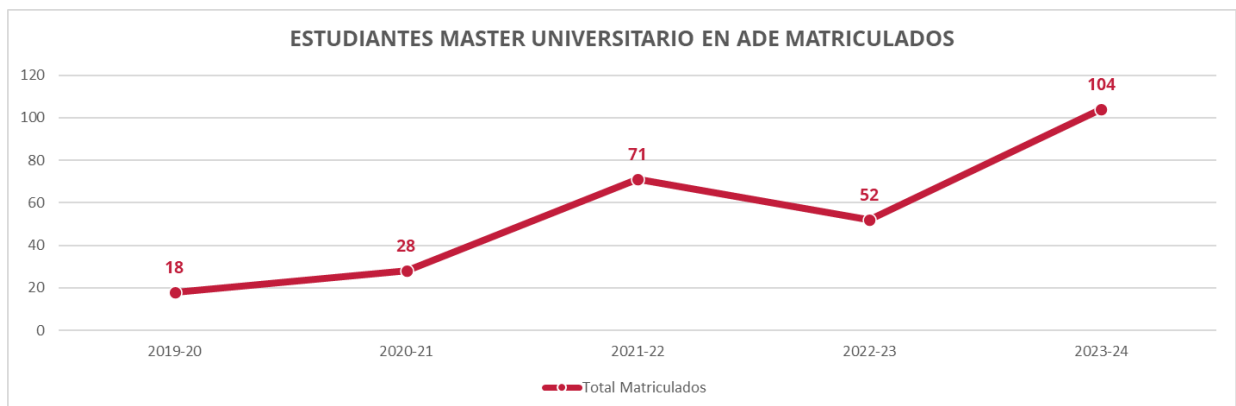
1 Description

Euncet, with the aim of reporting and presenting its results on an annual basis, has prepared the following report detailing the data obtained in the processes listed below:

- Enrolment

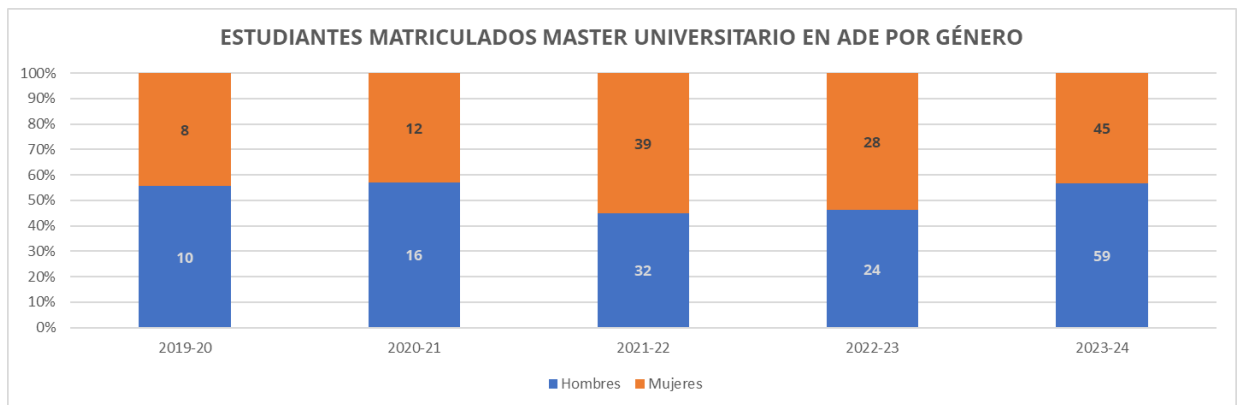
1.1 Enrolment

RÀTIO 1a preferència / oferta de places MUADE						
Curso	Oferta de places	Demanda	Ratio Demanda /Oferta	Hombres	Mujeres	Total Matriculados
2019-20	50	21	42,0%	10	8	18
2020-21	50	32	64,0%	16	12	28
2021-22	50	71	142,0%	32	39	71
2022-23	50	59	118,0%	24	28	52
2023-24	100	124	124,0%	59	45	104



The evolution of enrolment and the demand/supply ratio of the Master's Degree in Business Administration and Management highlights a growing interest in the programme. In the first year, a low ratio of 42% is observed, which increases considerably in the following years, reaching 142% in 2021-22 and remaining high until reaching 124% in 2023-24. The number of enrollees has also seen a steady rise, rising from 18 students in 2019-20 to 104 in 2023-24. This indicates increased demand and increasing attractiveness for the program, reflecting the success of MUADE in both the quality of the content and the reputation of the academic offer.

Enrolment has experienced sustained growth over the last few years. In 2019-20, with 50 places available, the demand ratio was 42%, while in 2021-22 it reached a peak of 142%. Despite increasing the supply to 100 places in 2023-24, demand continues to rise and stands at 124%, demonstrating a steady interest in the program. Likewise, the total number of enrollees has gone from 18 in 2019-20 to 104 in 2023-24, reflecting a significant expansion and consolidation of the attractiveness of the MUADE.



Initially, in 2019-20 and 2020-21, enrolment was dominated by men, who accounted for approximately 55-57% of the total. However, 2021-22 saw a notable change, with a higher presence of women (39) compared to men (32), reversing the previous trend.

In 2022-23, the distribution became more balanced, with 24 men and 28 women, reflecting a more homogeneous composition in enrollment. Finally, in 2023-24, the increase in the supply of places to 100 has allowed significant growth in both groups, with 59 men and 45 women.

Although there have been fluctuations throughout the courses, there is a trend towards greater gender equity in the programme. The increasing demand and growth in enrollment show that the MUADE continues to attract a diverse profile of students, consolidating its attractiveness and accessibility.