


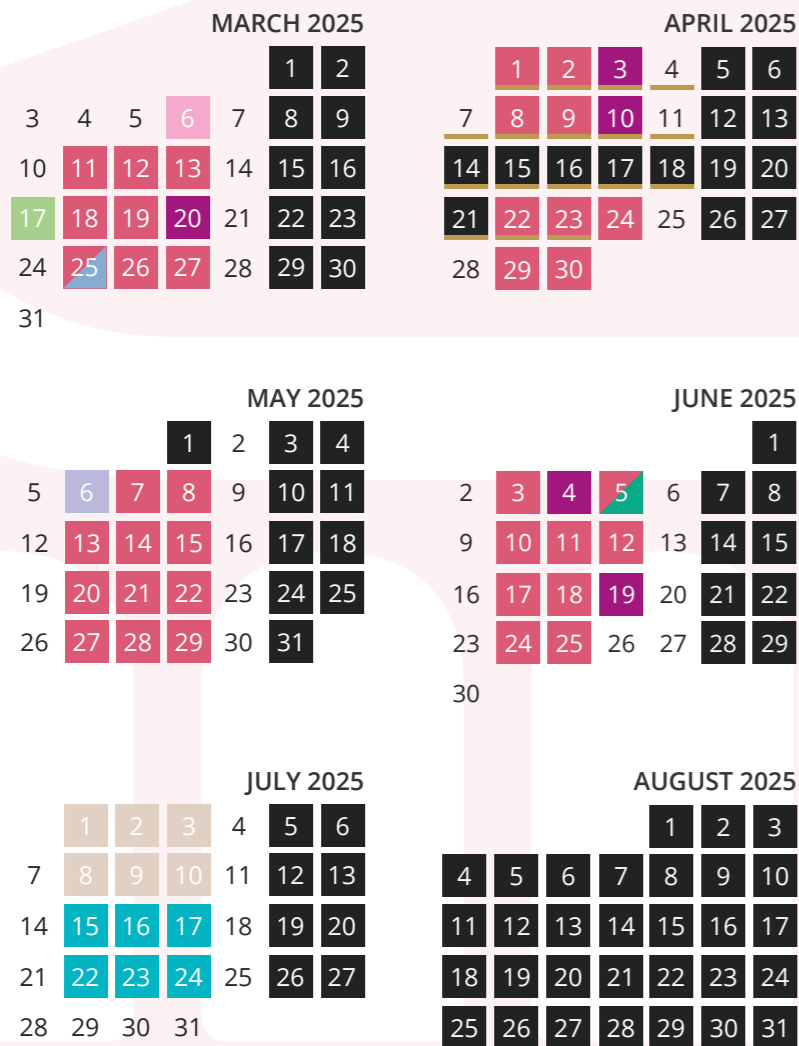
SCHEDULE 2024-2025

MASTER'S DEGREE IN TECHNOLOGICAL MARKETING MANAGEMENT

 On-site Part-time | CAMPUS BARCELONA CAN DRAGÓ















 English

FIRST SEMESTER



DAY	DATE	TIME	SUBJECT
Thursday	06/03/2025	9am-2pm	Talent Day
Tuesday	11/03/2025	2pm-5pm	Strategic Marketing and Technology
Wednesday	12/03/2025	2pm-5pm	Consumer, Buying Trends and Personalisation
Thursday	13/03/2025	2pm-5pm	Marketing Communications, Media Landscape and Audiences
Monday	17/03/2025	3pm-5pm	Welcome Day
Tuesday	18/03/2025	2pm-5pm	Strategic Marketing and Technology
Wednesday	19/03/2025	2pm-5pm	E-commerce
Thursday	20/03/2025	2pm-5pm	Masterclass: Eurne Merino
Tuesday	25/03/2025		Academic League
		2pm-5pm	Masterclass: Olga Polo
Wednesday	26/03/2025	2pm-5pm	Consumer, Buying Trends and Personalisation
Thursday	27/03/2025	2pm-5pm	Marketing Communications, Media Landscape and Audiences
Tuesday	01/04/2025	2pm-5pm	Strategic Marketing and Technology
Wednesday	02/04/2025	2pm-5pm	E-commerce
Thursday	03/04/2025	2pm-5pm	Masterclass: Pilar Sola
Tuesday	08/04/2025	2pm-5pm	Experience Creation
Wednesday	09/04/2025	2pm-5pm	Consumer, Buying Trends and Personalisation
Thursday	10/04/2025	2pm-5pm	Masterclass: Elena Boned
Tuesday	22/04/2025	2pm-5pm	Strategic Marketing and Technology
Wednesday	23/04/2025	2pm-5pm	E-commerce
Thursday	24/04/2025	2pm-5pm	Marketing Communications, Media Landscape and Audiences
Tuesday	29/04/2025	2pm-5pm	Experience Creation
Wednesday	30/04/2025	2pm-5pm	Consumer, Buying Trends and Personalisation
Thursday	06/05/2025	2pm-5pm	Master's Thesis Tutorial
Tuesday	07/05/2025	2pm-5pm	E-commerce
Wednesday	08/05/2025	2pm-5pm	Marketing Communications, Media Landscape and Audiences
Thursday	13/05/2025	2pm-5pm	Strategic Marketing and Technology - Tutorial
Tuesday	14/05/2025	2pm-5pm	Consumer, Buying Trends and Personalisation
Wednesday	15/05/2025	2pm-5pm	Marketing Communications, Media Landscape and Audiences
Thursday	20/05/2025	2pm-5pm	Experience Creation

DAY	DATE	TIME	SUBJECT
Wednesday	21/05/2025	2pm-5pm	E-commerce
Thursday	22/05/2025	2pm-5pm	Marketing Automation
Tuesday	27/05/2025	2pm-5pm	Strategic Marketing and Technology
Wednesday	28/05/2025	2pm-5pm	Consumer, Buying Trends and Personalisation
Thursday	29/05/2025	2pm-5pm	Marketing Communications, Media Landscape and Audiences
Tuesday	03/06/2025	2pm-5pm	Strategic Marketing and Technology
Wednesday	04/06/2025	2pm-5pm	Masterclass: TBC
Thursday	05/06/2025	2pm-5pm	Marketing Automation
		6pm 12am	Euncet Fest
Tuesday	10/06/2025	2pm-5pm	Strategic Marketing and Technology
Wednesday	11/06/2025	2pm-5pm	Experience Creation
Thursday	12/06/2025	2pm-5pm	Marketing Automation
Tuesday	17/06/2025	2pm-5pm	Strategic Marketing and Technology
Wednesday	18/06/2025	2pm-5pm	Experience Creation
Thursday	19/06/2025	1pm	Company Visit: Estrella Damm
Wednesday	25/06/2025	2pm-5pm	Experience Creation
Thursday	26/06/2025	2pm-5pm	Marketing estratégico y tecnología - Tutoría
Thursday	01/07/2025	2pm-5pm	Strategic Marketing and Technology - Exam
Tuesday	02/07/2025	2pm-5pm	Consumer, Buying Trends and Personalisation - Exam
Wednesday	03/07/2025	2pm-5pm	Marketing Communications, Media Landscape and Audiences - Exam
Thursday	08/07/2025	2pm-5pm	E-commerce - Exam
Tuesday	09/07/2025	2pm-5pm	Marketing Automation - Exam
Wednesday	10/07/2025	2pm-5pm	Experience Creation - Exam
Thursday	15/07/2025	2pm-5pm	Strategic Marketing and Technology - Exam
Tuesday	16/07/2025	2pm-5pm	Consumer, Buying Trends and Personalisation - Exam
Wednesday	17/07/2025	2pm-5pm	Marketing Communications, Media Landscape and Audiences - Exam
Thursday	22/07/2025	2pm-5pm	E-commerce - Exam
Tuesday	23/07/2025	2pm-5pm	Marketing Automation - Exam
Wednesday	24/07/2025	2pm-5pm	Experience Creation - Exam

-  Welcome Day from 3 pm to 5 pm
-  Classes on Tuesday, Wednesday and Thursday from 2 pm to 5 pm
-  Exams first sitting
-  Exams second sitting
-  Tutorial, workshops and company visits
-  Holidays and non-working days
-  Graduation Ceremony
-  Master's Thesis tutorial
-  Master's Thesis defense
-  Talent Day
-  Euncet Fest
-  Euncet Sports Day
-  Academic League
-  Design the Euncet T-shirt from 1/04 to 23/04

*Complementary training will be online. Until 3 months before the Welcome Day.