

Master's Degree in Marketing Technologies



Semi-presental
Spanish group

SCHEDULE 2025-2026 FIRST SEMESTER

OCTOBER 2025

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6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

NOVEMBER 2025

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DECEMBER 2025

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JANUARY 2026

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FEBRUARY 2026

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MARCH 2026

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30	31					

- Welcome day
- Class schedule: 5pm to 8pm
- Exams 1st sitting
- Exams 2nd sitting
- Master's Thesis defense

- Graduation ceremony
- Holidays and non-working days
- Master's Thesis Tutorial
- Student services activities

DATE	SUBJECT
03/10/2025	Euncet Fest
16/10/2025	Welcome day
21/10/2025	Strategic Marketing and Technology
22/10/2025	Consumer, Buying Trends and Personalisation
23/10/2025	Experience Creation
28/10/2025	Strategic Marketing and Technology
29/10/2025	Experience Creation
30/10/2025	E-commerce
03/11/2025	Master's Thesis (Tutorial)
04/11/2025	Strategic Marketing and Technology
05/11/2025	Consumer, Buying Trends and Personalisation
06/11/2025	Experience Creation
10/11/2025	Masterclass
11/11/2025	Strategic Marketing and Technology
12/11/2025	Experience Creation
13/11/2025	Marketing Communications, Media Landscape and Audiences
18/11/2025	Strategic Marketing and Technology
19/11/2025	Consumer, Buying Trends and Personalisation
20/11/2025	E-commerce
20/11/2025	Sports Day 3x3 Basketball tournament
24/11/2025	Masterclass
25/11/2025	Strategic Marketing and Technology
26/11/2025	Experience Creation
27/11/2025	Marketing Communications, Media Landscape and Audiences
02/12/2025	Strategic Marketing and Technology
03/12/2025	Consumer, Buying Trends and Personalisation
04/12/2025	E-commerce
09/12/2025	Strategic Marketing and Technology
10/12/2025	Experience Creation
11/12/2025	E-commerce
16/12/2025	Strategic Marketing and Technology
17/12/2025	Consumer, Buying Trends and Personalisation
18/12/2025	Marketing Communications, Media Landscape and Audiences
18/12/2025	Sports Day Padel tournament
07/01/2026	-
08/01/2026	Experience Creation

DATE	SUBJECT
12/01/2026	Masterclass
13/01/2026	Strategic Marketing and Technology
14/01/2026	Consumer, Buying Trends and Personalisation
15/01/2026	E-commerce
20/01/2026	Strategic Marketing and Technology
21/01/2026	Experience Creation
22/01/2026	Marketing Communications, Media Landscape and Audiences
27/01/2026	Strategic Marketing and Technology
28/01/2026	Consumer, Buying Trends and Personalisation
29/01/2026	Marketing Communications, Media Landscape and Audiences
03/02/2026	Strategic Marketing and Technology
04/02/2026	Marketing Automation
05/02/2026	Marketing Communications, Media Landscape and Audiences
09/02/2026	E-commerce
10/02/2026	Marketing Automation
11/02/2026	Consumer, Buying Trends and Personalisation
12/02/2026	Marketing Communications, Media Landscape and Audiences
17/02/2026	Marketing Automation
16/02/2026	Euncet Snow Day
18/02/2026	Marketing Automation
19/02/2026	Marketing Communications, Media Landscape and Audiences
24/02/2026	Company visit: Estrella Damm
03/03/2026	Strategic Marketing and Technology (Exam)
04/03/2026	Consumer, Buying Trends and Personalisation (Exam)
05/03/2026	Marketing Communications, Media Landscape and Audiences (Exam)
10/03/2026	Marketing Automation (Exam)
10/03/2026	Talent Day
11/03/2026	E-commerce (Exam)
12/03/2026	Experience Creation (Exam)
17/03/2026	Strategic Marketing and Technology (Exam)
18/03/2026	Consumer, Buying Trends and Personalisation (Exam)
19/03/2026	Marketing Communications, Media Landscape and Audiences (Exam)
24/03/2026	Marketing Automation (Exam)
25/03/2026	E-commerce (Exam)
26/03/2026	Experience Creation (Exam)