

Master's Degree in Innovation and Entrepreneurship in the Family Business

2025-2026

SCHEDULE 2025-2026

NOVEMBER 2025 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	MAY 2026 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31
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- Class
- Academic Week in Miami
- Academic Week in Barcelona
- Graduation ceremony
- Holidays and non-working days

DATE	SUBJECT	MODULE	LECTURER
07/11/2025	Value Creation Strategies	Introduction and principles of value management	C. Dumois / G. Gutiérrez / E. Bayó
14/11/2025	Value Creation Strategies	Value creation model	C. Dumois / G. Gutiérrez
21/11/2025	Value Creation Strategies	Value management method	C. Dumois / G. Gutiérrez
28/11/2025	Competing in a Disruptive World	Introduction to business innovation	E. Bayó
05/12/2025	Shared Ownership in the Family Business	Introduction to shared ownership	C. Dumois / G. Gutiérrez
12/12/2025	Competing in a Disruptive World	Value proposition and business model	N. E. Leblanc
09/01/2026	Value-Based Finance	Operational finance: Capital mgmt. and financial statements	L. M. Álvarez
16/01/2026	Competitive Focus and Value Generation	Introduction: Approach and fertility	C. Dumois / G. Gutiérrez
23/01/2026	Competitive Focus and Value Generation	Differentiation	C. Dumois / G. Gutiérrez
30/01/2026	Value-Based Finance	Operational finance II: Financial indicators	L. M. Álvarez
06/02/2026	Competitive Focus and Value Generation	Positioning	G. Gutiérrez / H. Marchand / E. Caccia
13/02/2026	Competitive Focus and Value Generation	Competitive strategy	C. Dumois / G. Gutiérrez
20/02/2026	Value Creation through Innovation	Intrapreneurial culture	E. Bayó
27/02/2026	Digital Era Transformation	AI tools applied to innovation	J. Castells
06/03/2026	Shared Ownership in the Family Business	Shared ownership leadership	A. Pompa / C. Dumois / G. Gutiérrez
20/03/2026	Competing in a Disruptive World	Understanding change: Market trends	L. Fioretti
27/03/2026	Value-Based Finance	The value of money, investment projects and enterprises	G. Estrada / G. Gutiérrez
10/04/2026	Shared Ownership in the Family Business	Succession	C. Dumois / G. Gutiérrez
17/04/2026	Digital Era Transformation	Understanding change: technological disruption	J. Arrufi
24/04/2026	Org. Synergy and Value Multiplication	Introduction: Synergy and affinity	C. Dumois / G. Gutiérrez
08/05/2026	Org. Synergy and Value Multiplication	Governance formula	C. Dumois / G. Gutiérrez
15/05/2026	Org. Synergy and Value Multiplication	Ownership formula	C. Dumois / G. Gutiérrez
22/05/2026	Org. Synergy and Value Multiplication	External synergy	C. Dumois / G. Gutiérrez
29/05/2026	Shared Ownership in the Family Business	Building harmony and value management	C. Dumois / G. Gutiérrez
05/06/2026	Value-Based Finance	Mergers and acquisitions	H. Martínez / G. Gutiérrez
12/06/2026	Value Creation through Innovation	Design thinking (Problem space)	A. Ripoll
19/06/2026	Value Creation through Innovation	Design thinking (Solution space)	A. Ripoll
26/06/2026	Shared Ownership in the Family Business	Governance and shared leadership	C. Dumois / G. Gutiérrez
03/07/2026	Agile Project Management	Project management (Predictive vs. Adaptive)	S. Wallace
10/07/2026	Shared Ownership in the Family Business	Institutionalisation	C. Dumois / G. Gutiérrez
17/07/2026	Ecosystem Collaboration	Ecosystem collaboration I	M. Milian
24/07/2026	Strategic Alignment and Value Capture	Organisational alignment and talent management	P. Morales / G. Gutiérrez / D. Guzmán
31/07/2026	Strategic Alignment and Value Capture	Alignment of resources and information	G. Gutiérrez, E. Martínez
07/08/2026	Agile Project Management	KPIs and OKRs	A. Bodnar
14/08/2026	Value Creation Strategies	Redesign of the business formula	C. Dumois / G. Gutiérrez
21/08/2026	Ecosystem Collaboration	Ecosystem collaboration II	M. Milian
28/08/2026	Value Creation Strategies	Internationalisation	C. Dumois / G. Gutiérrez
04/09/2026	Recap and Closing Dynamics		
18/09/2026		Graduation ceremony	