

# Master's Degree in Marketing Technologies



Semi-presential  
Spanish group

## SCHEDULE 2025-2026

### SECOND SEMESTER

APRIL 2026

		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

MAY 2026

				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

JUNE 2026

1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

JULY 2026

				1	2	3
				4	5	
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

- Welcome day
- Class schedule: 5pm to 8pm
- Exams 1st sitting
- Exams 2nd sitting
- Master's Thesis defense

- Graduation ceremony
- Holidays and non-working days
- Master's Thesis Tutorial
- Student services activities

DATE	SUBJECT
07/04/2026	Digital Advertising and Social Media
08/04/2026	Hybrid Immersive Experiences
09/04/2026	Marketing Analytics
10/04/2026	Master's Thesis (Tutorial)
14/04/2026	Digital Advertising and Social Media
15/04/2026	Masterclass
16/04/2026	Marketing Analytics
17/04/2026	Master's Thesis (Tutorial)
21/04/2026	Digital Advertising and Social Media
22/04/2026	Hybrid Immersive Experiences
23/04/2026	Marketing Analytics
24/04/2026	Master's Thesis (Tutorial)
28/04/2026	Digital Advertising and Social Media
29/04/2026	Digital Advertising and Social Media
30/04/2026	Marketing Analytics
01/05/2026	Master's Thesis (Tutorial)
04/05/2026	Masterclass
05/05/2026	Digital Advertising and Social Media
06/05/2026	Digital Advertising and Social Media
07/05/2026	Marketing Analytics
08/05/2026	Master's Thesis (Tutorial)
12/05/2026	Digital Advertising and Social Media

DATE	SUBJECT
13/05/2026	Hybrid Immersive Experiences
14/05/2026	Digital Advertising and Social Media
15/05/2026	Master's Thesis (Tutorial)
18/05/2026	Masterclass
19/05/2026	Digital Advertising and Social Media
20/05/2026	Hybrid Immersive Experiences
21/05/2026	Marketing Analytics
22/05/2026	Master's Thesis (Tutorial)
26/05/2026	Digital Advertising and Social Media
27/05/2026	Digital Advertising and Social Media
28/05/2026	Digital Advertising and Social Media
29/05/2026	Master's Thesis (Tutorial)
02/06/2026	Digital Advertising and Social Media (Exam)
03/06/2026	Hybrid Immersive Experiences (Exam)
	Marketing Analytics (Exam)
04/06/2026	Euncet Fest
09/06/2026	Digital Advertising and Social Media (Exam)
10/06/2026	Hybrid Immersive Experiences (Exam)
11/06/2026	Marketing Analytics (Exam)
16/06/2025	Sports Day   Football tournament
18/07/2026	Graduation ceremony