

# SCHEDULE 2024-2025

## EXECUTIVE EDUCATION | POSTGRADUATE IN MANAGEMENT

 Online

 Spanish

### FIRST SEMESTER

#### OCTOBER 2024

1	2	3	4	5	6
7	8	9	10	11	12
13	14	15	16	17	18
19	20	21	22	23	24
25	26	27	28	29	30
31					

#### NOVEMBER 2024

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#### DECEMBER 2024

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#### JANUARY 2025

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#### FEBRUARY 2025

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#### MARCH 2025

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### SECOND SEMESTER

#### FEBRUARY 2025

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#### MARCH 2025

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#### APRIL 2025

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#### MAY 2025

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#### JUNE 2025

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#### JULY 2025

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24	25	26	27	28	29
30	31				

### FIRST SEMESTER

SESSION	DATE	DAY	TIME	SUBJECT	MASTERCLASS	PROFESSOR
1	26/10/2024	Saturday	10 am - 12 pm	Strategy	Innovation and disruption to create value in a constantly changing world	Manel Gazo
2	09/11/2024	Saturday	10 am - 12 pm	Strategy	Competitive analysis and strategic positioning to gain an advantage in the market	Jordi Sacristán
3	30/11/2024	Saturday	10 am - 12 pm	Strategy	Business growth and diversification strategies	Noèlia Hurtado
4	14/12/2024	Saturday	10 am - 12 pm	Strategy	Developing a strategic vision: paths to success	Noèlia Hurtado
5	11/01/2025	Saturday	10 am - 12 pm	Business Development	Identifying business opportunities	Daniel Benito
6	25/01/2025	Saturday	10 am - 12 pm	Business Development	Business model development: strategies for sustainable growth	Daniel Benito
7	08/02/2025	Saturday	10 am - 12 pm	Business Development	Expansion and market penetration strategies	Daniel Benito
8	22/02/2025	Saturday	10 am - 12 pm	Leadership and Change Management	Transformational leadership: strategies to inspire and drive engagement	Xavi Roca-Cusachs
9	08/03/2025	Saturday	10 am - 12 pm	Leadership and Change Management	Effective team management: tools and practices for achieving common goals	Blanca Valero

### SECOND SEMESTER

SESSION	DATE	DAY	TIME	SUBJECT	MASTERCLASS	PROFESSOR
1	22/02/2025	Saturday	10 am - 12 pm	Strategy	Developing a strategic vision: paths to success	Noèlia Hurtado
2	08/03/2025	Saturday	10 am - 12 pm	Strategy	Competitive analysis and strategic positioning to gain an advantage in the market	Jordi Sacristán
3	22/03/2025	Saturday	10 am - 12 pm	Strategy	Business growth and diversification strategies	Noèlia Hurtado
4	05/04/2025	Saturday	10 am - 12 pm	Strategy	Innovation and disruption to create value in a constantly changing world	Manel Gazo
5	26/04/2025	Saturday	10 am - 12 pm	Business Development	Identifying business opportunities	Daniel Benito
6	10/05/2025	Saturday	10 am - 12 pm	Business Development	Business model development: strategies for sustainable growth	Daniel Benito
7	24/05/2025	Saturday	10 am - 12 pm	Business Development	Expansion and market penetration strategies	Daniel Benito
8	07/06/2025	Saturday	10 am - 12 pm	Leadership and Change Management	Transformational leadership: strategies to inspire and drive engagement	Xavi Roca-Cusachs
9	28/06/2025	Saturday	10 am - 12 pm	Leadership and Change Management	Effective team management: tools and practices for achieving common goals	Blanca Valero

 Start / End  Masterclass  Holidays and non-working days