

EXAM SCHEDULE 2024-2025

MASTER'S DEGREE IN **MARKETING MANAGEMENT**

 English

	05/02/2025			11/02/2025	12/02/2025
5 pm - 7 pm	Corporate Branding (1S)	Corporate Culture	Media Planning (1S)	Process of Marketing and Commercial Planning in Organisations (1S)	Communication Management (2S)

 Spanish

	04/02/2025		13/02/2025			
5 pm - 7 pm	Process of Marketing and Commercial Planning in Organisations (1S)	Communication Management (1S)	Market Research (1S)	Marketing in Digital Environments (1S)	Media Planning (1S)	Financial Impact of Strategic Decisions (1S)

1S = First Semester
2S = Second Semester