

Master's Degree in Technology and innovation communication



Semi-presental
Spanish group

SCHEDULE 2025-2026

FIRST SEMESTER

OCTOBER 2025

			3	4	5				
6	7	8	9	10	11	12			
13	14	15	16	17	18	19			
20	21	22	23	24	25	26			
27	28	29	30	31					

JANUARY 2026

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5	6	7	8	9	10	11			
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26	27	28	29	30	31				

NOVEMBER 2025

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FEBRUARY 2026

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DECEMBER 2025

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29	30	31							

MARCH 2026

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16	17	18	19	20	21	22			
23	24	25	26	27	28	29			
30	31								

- Welcome day
- Class schedule: 5pm to 8pm
- Exams 1st sitting
- Exams 2nd sitting
- Master's Thesis defense

- Graduation ceremony
- Holidays and non-working days
- Master's Thesis Tutorial
- Student services activities

DATE	SUBJECT	LECTURER
03/10/2025	Euncet Fest	
16/10/2025	Welcome day	
21/10/2025	Communication in digital environments	Anna Llacher
22/10/2025	Digital marketing for tech companies	Jaime Franco
23/10/2025	Digital trends and digital ecosystems	Pilar Yepez
28/10/2025	Communication ethics and responsibility	Cristina Gómez
30/10/2025	Business innovation management	Noelia Hurtado
04/11/2025	Communication in digital environments	Anna Llacher
05/11/2025	Digital marketing for tech companies	Jaime Franco
06/11/2025	Digital trends and digital ecosystems	Pilar Yepez
11/11/2025	Communication ethics and responsibility	Gómez
12/11/2025	Innovation methodologies and UCD	Jordi Castells
13/11/2025	Business innovation management	Noelia Hurtado
18/11/2025	Communication in digital environments	Anna Llacher
19/11/2025	Digital marketing for tech companies	Jaime Franco
20/11/2025	Digital trends and digital ecosystems	Pilar Yepez
20/11/2025	Sports Day 3x3 Basketball tournament	
25/11/2025	Communication ethics and responsibility	Cristina Gómez
26/11/2025	Innovation methodologies and UCD	Jordi Castells
27/11/2025	Business innovation management	Noelia Hurtado
02/12/2025	Communication in digital environments	Anna Llacher
03/12/2025	Digital marketing for tech companies	Jaime Franco
04/12/2025	Digital trends and digital ecosystems	Pilar Yepez
09/12/2025	Communication ethics and responsibility	Cristina Gómez
10/12/2025	Innovation methodologies and UCD	Jordi Castells
11/12/2025	Business innovation management	Noelia Hurtado
16/12/2025	Communication in digital environments	Anna Llacher
17/12/2025	Digital marketing for tech companies	Jaime Franco
18/12/2025	Digital trends and digital ecosystems	Pilar Yepez
18/12/2025	Sports Day Padel tournament	
07/01/2026	Innovation methodologies and UCD	Jordi Castells
08/01/2026	Business innovation management	Noelia Hurtado
13/01/2026	Communication ethics and responsibility	Cristina Gómez
14/01/2026	Digital marketing for tech companies	Jaime Franco

DATE	SUBJECT	LECTURER
15/01/2026	Digital trends and digital ecosystems	Pilar Yepez
20/01/2026	Communication in digital environments	Anna Llacher
21/01/2026	Innovation methodologies and UCD	Jordi Castells
22/01/2026	Business innovation management	Noelia Hurtado
27/01/2026	Communication ethics and responsibility	Cristina Gómez
28/01/2026	Digital marketing for tech companies	Jaime Franco
29/01/2026	Digital trends and digital ecosystems	Pilar Yepez
03/02/2026	Communication in digital environments	Anna Llacher
04/02/2026	Innovation methodologies and UCD	Jordi Castells
05/02/2026	Business innovation management	Noelia Hurtado
10/02/2026	Communication ethics and responsibility	Cristina Gómez
11/02/2026	Digital marketing for tech companies	Jaime Franco
12/02/2026	Digital trends and digital ecosystems	Pilar Yepez
16/02/2026	Euncet Snow Day	
17/02/2026	Communication in digital environments	Anna Llacher
18/02/2026	Innovation methodologies and UCD	Jordi Castells
19/02/2026	Business innovation management	Noelia Hurtado
24/02/2026	Communication ethics and responsibility	Cristina Gómez
25/02/2027	Innovation methodologies and UCD	Jordi Castells
03/03/2026	Communication in digital environments (Exam)	
04/03/2026	Digital marketing for tech companies (Exam)	
05/03/2026	Digital trends and digital ecosystems (Exam)	
10/03/2026	Talent Day	
	Communication ethics and responsibility (Exam)	
11/03/2026	Innovation methodologies and UCD (Exam)	
12/03/2026	Business innovation management (Exam)	
17/03/2026	Communication in digital environments (Exam)	
18/03/2026	Digital marketing for tech companies (Exam)	
19/03/2026	Digital trends and digital ecosystems (Exam)	
24/03/2026	Communication ethics and responsibility (Exam)	
25/03/2026	Innovation methodologies and UCD (Exam)	
26/03/2026	Business innovation management (Exam)	