

# SCHEDULE 2024-2025

## MASTER'S DEGREE IN TECHNOLOGICAL MARKETING MANAGEMENT

 On-site Part-time | CAMPUS BARCELONA CAN DRAGÓ

 Spanish

### SECOND SEMESTER



| DAY       | DATE       | TIME    | SUBJECT   |
|-----------|------------|---------|---|
| Monday    | 03/03/2025 | 5pm-8pm | Master's Thesis Tutorial                        |
| Tuesday   | 04/03/2025 | 5pm-8pm | Digital Advertising and Social Media            |
| Wednesday | 05/03/2025 | 5pm-8pm | Marketing Analytics                             |
| Thursday  | 06/03/2025 | 5pm-8pm | Master's Thesis Tutorial                        |
|           |            |         | Euncet Company Day                              |
| Tuesday   | 11/03/2025 | 5pm-8pm | Digital Advertising and Social Media            |
| Wednesday | 12/03/2025 | 5pm-8pm | Hybrid Immersive Experiences                    |
| Thursday  | 13/03/2025 | 5pm-8pm | Master's Thesis Tutorial                        |
| Tuesday   | 18/03/2025 | 5pm-8pm | Digital Advertising and Social Media            |
| Wednesday | 19/03/2025 | 5pm-8pm | Marketing Analytics                             |
| Thursday  | 20/03/2025 | 5pm-8pm | Masterclass: Dr. Ian Vázquez                    |
| Tuesday   | 25/03/2025 | 5pm-8pm | Academic League                                 |
|           |            |         | Digital Advertising and Social Media            |
| Wednesday | 26/03/2025 | 5pm-8pm | Hybrid Immersive Experiences                    |
| Thursday  | 27/03/2025 | 5pm-8pm | Master's Thesis Tutorial                        |
| Friday    | 28/03/2025 | 5pm-8pm | Digital Advertising and Social Media - Tutorial |
| Tuesday   | 01/04/2025 | 5pm-8pm | Digital Advertising and Social Media            |
| Wednesday | 02/04/2025 | 5pm-8pm | Marketing Analytics                             |
| Thursday  | 03/04/2025 | 5pm-8pm | Masterclass / Company visit                     |

| DAY       | DATE       | TIME     | SUBJECT   |
|-----------|------------|----------|---|
| Tuesday   | 08/04/2025 | 5pm-8pm  | Digital Advertising and Social Media              |
| Wednesday | 09/04/2025 | 5pm-8pm  | Hybrid Immersive Experiences                      |
| Thursday  | 10/04/2025 | 5pm-8pm  | Master's Thesis Tutorial                          |
| Friday    | 11/04/2025 | 5pm-8pm  | Digital Advertising and Social Media - Tutorial   |
| Tuesday   | 22/04/2025 | 5pm-8pm  | Digital Advertising and Social Media              |
| Wednesday | 23/04/2025 | 5pm-8pm  | Marketing Analytics                               |
| Thursday  | 24/04/2025 | 5pm-8pm  | Master's Thesis Tutorial                          |
| Tuesday   | 29/04/2025 | 5pm-8pm  | Digital Advertising and Social Media              |
| Wednesday | 30/04/2025 | 5pm-8pm  | Marketing Analytics                               |
| Thursday  | 08/05/2025 | 5pm-8pm  | Master's Thesis Tutorial                          |
| Tuesday   | 13/05/2025 |          | Euncet Sports Day                                 |
| Tuesday   | 20/05/2025 | 5pm-8pm  | Digital Advertising and Social Media - Exam       |
| Wednesday | 21/05/2025 | 5pm-8pm  | Marketing Analytics - Exam                        |
| Thursday  | 22/05/2025 | 5pm-8pm  | Hybrid Immersive Experiences - Exam               |
| Tuesday   | 03/06/2025 | 5pm-8pm  | Digital Advertising and Social Media - Exam       |
| Wednesday | 04/06/2025 | 5pm-8pm  | Marketing Analytics - Exam                        |
| Thursday  | 05/06/2024 | 5pm-8pm  | Hybrid Immersive Experiences - Exam / Euncet Fest |
|           |            | 6pm-12am | Euncet Fest                                       |
| Saturday  | 19/07/2025 |          | Graduation Ceremony                               |

- Classes on Tuesday, Wednesday and Thursday from 5 pm to 8 pm
- Master's Thesis defense
- Exams first sitting
- Master's Thesis tutorial
- Exams second sitting
- Euncet Fest
- Tutorial, workshops and company visits
- Euncet Company Day
- Holidays and non-working days
- Euncet Sports Day
- Graduation Ceremony
- Academic League
- Design the Euncet T-shirt from 1/04 to 23/04