

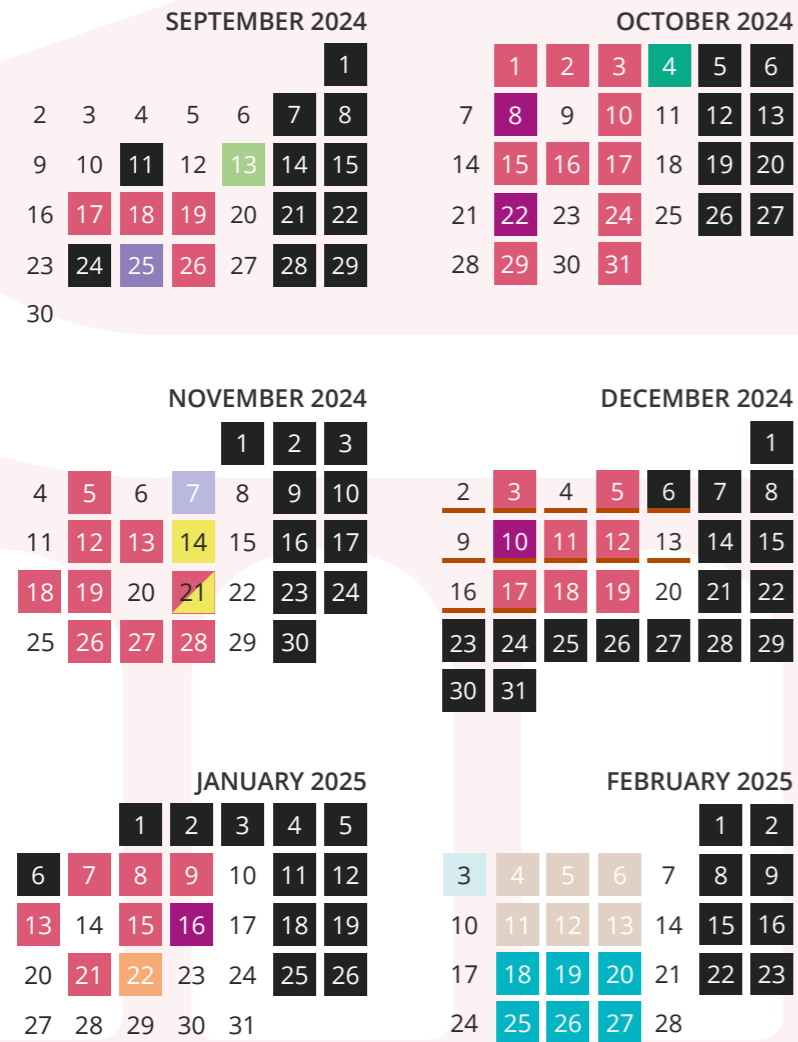
SCHEDULE 2024-2025

MASTER'S DEGREE IN TECHNOLOGICAL MARKETING MANAGEMENT

 On-site | CAMPUS BARCELONA CAN DRAGÓ

 English | GROUP 1

FIRST SEMESTER



- Welcome Day from 5 pm to 8 pm
- Classes on Tuesday, Wednesday and Thursday from 5 pm to 8 pm
- Exams first sitting
- Exams second sitting
- Tutorial, workshops and company visits
- Holidays and non-working days
- Euncet Snow Day
- Padel Tournament
- 3x3 Basketball Tournament
- University Life Day
- Euncet Fest
- Christmas Charity Raffle from 27/11 to 16/12

DAY	DATE	TIME	SUBJECT
Friday	13/09/2024	4pm-8pm	Welcome day
Tuesday	17/09/2024	4pm-8pm	Consumer, Buying Trends and Personalisation
Wednesday	18/09/2024	4pm-8pm	Strategic Marketing and Technology
Thursday	19/09/2024	4pm-8pm	E-commerce
Wednesday	25/09/2024	10:45am -12pm	University Life Day
Thursday	26/09/2024	4pm-8pm	Marketing Communications, Media Landscape and Audiences
Tuesday	01/10/2024	4pm-8pm	Consumer, Buying Trends and Personalisation
Wednesday	02/10/2024	4pm-8pm	Strategic Marketing and Technology
Thursday	03/10/2024	4pm-8pm	E-commerce
Friday	04/10/2024	6pm-12am	Euncet Fest
Tuesday	08/10/2024	4pm-8pm	Masterclass: Jordi Castells
Thursday	10/10/2024	4pm-8pm	Marketing Communications, Media Landscape and Audiences
Tuesday	15/10/2024	4pm-8pm	Consumer, Buying Trends and Personalisation
Wednesday	16/10/2024	4pm-8pm	Strategic Marketing and Technology
Thursday	17/10/2024	4pm-8pm	E-commerce
Tuesday	22/10/2024	4pm-8pm	Masterclass: Pep Manich
Thursday	24/10/2024	4pm-8pm	Experience Creation
Tuesday	29/10/2024	4pm-8pm	Consumer, Buying Trends and Personalisation
Thursday	31/10/2024	4pm-8pm	E-commerce
Tuesday	05/11/2024	4pm-8pm	Experience Creation
Thursday	07/11/2024	4pm-8pm	Master's Thesis Tutorial
Tuesday	12/11/2024	4pm-8pm	Consumer, Buying Trends and Personalisation
Wednesday	13/11/2024	4pm-8pm	Marketing Communications, Media Landscape and Audiences
Thursday	14/11/2024		3x3 Basketball Tournament
Monday	18/11/2024	4pm-8pm	E-commerce
Tuesday	19/11/2024	4pm-8pm	Strategic Marketing and Technology - Tutorial
Thursday	21/11/2024	4pm-8pm	Marketing Automation
			3x3 Basketball Tournament
Tuesday	26/11/2024	4pm-8pm	Consumer, Buying Trends and Personalisation
Wednesday	27/11/2024	4pm-8pm	Strategic Marketing and Technology

DAY	DATE	TIME	SUBJECT
Thursday	28/11/2024	4pm-8pm	Experience Creation
Tuesday	03/12/2024	4pm-8pm	Strategic Marketing and Technology - Tutorial
Thursday	05/12/2024	4pm-8pm	Marketing Automation
Tuesday	10/12/2024	4pm-8pm	Masterclass: Elena Boned
Wednesday	11/12/2024	4pm-8pm	Strategic Marketing and Technology
Thursday	12/12/2024	4pm-8pm	Marketing Communications, Media Landscape and Audiences
Tuesday	17/12/2024	4pm-8pm	Experience Creation
Wednesday	18/12/2024	4pm-8pm	Marketing Communications, Media Landscape and Audiences
Thursday	19/12/2024	4pm-8pm	Marketing Automation
Tuesday	07/01/2025	4pm-8pm	Experience Creation
Wednesday	08/01/2025	4pm-8pm	Strategic Marketing and Technology
Thursday	09/01/2025	4pm-8pm	Marketing Communications, Media Landscape and Audiences
Monday	13/01/2025	4pm-8pm	Strategic Marketing and Technology
Wednesday	15/01/2025	4pm-8pm	Strategic Marketing and Technology
Thursday	16/01/2025	4pm-8pm	Company visit: Estrella Damm
Tuesday	21/01/2025	4pm-8pm	Experience Creation
Wednesday	22/01/2025		Padel Tournament
Monday	03/02/2025		Euncet Snow Day
Tuesday	04/02/2025	4pm-8pm	Marketing Communications, Media Landscape and Audiences - Exam
Wednesday	05/02/2025	4pm-8pm	Experience Creation - Exam
Thursday	06/02/2025	4pm-8pm	Marketing Automation - Exam
Tuesday	11/02/2025	4pm-8pm	Consumer, Buying Trends and Personalisation - Exam
Wednesday	12/02/2025	4pm-8pm	Strategic Marketing and Technology - Exam
Thursday	13/02/2025	4pm-8pm	E-commerce - Exam
Tuesday	18/02/2025	4pm-8pm	Marketing Communications, Media Landscape and Audiences - Exam
Wednesday	19/02/2025	4pm-8pm	Experience Creation - Exam
Thursday	20/02/2025	4pm-8pm	Marketing Automation - Exam
Tuesday	25/02/2025	4pm-8pm	Consumer, Buying Trends and Personalisation - Exam
Wednesday	26/02/2025	4pm-8pm	Strategic Marketing and Technology - Exam
Thursday	27/02/2025	4pm-8pm	E-commerce - Exam