SCHEDULE **2024-2025**

On-site | CAMPUS BARCELONA CAN DRAGÓ

English | GROUP 1

MASTER'S DEGREE IN **TECHNOLOGICAL MARKETING MANAGEMENT**

FIRST **SEMESTER**

			SEPT	ЕМЕ	BER 2	2024				00	CTOE	BER 2	2024
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DAY	DATE	TIME	SUBJECT
Friday	13/09/2024	4pm-8pm	Welcome day
Tuesday	Tuesday 17/09/2024 4pm-8pm		Consumer, Buying Trends and Personalisation
Wednesday	18/09/2024	4pm-8pm	Strategic Marketing and Technology
Thursday	19/09/2024	4pm-8pm	E-commerce
Wednesday	25/09/2024	10:45am -12pm	University Life Day
Thursday	26/09/2024	4pm-8pm	Marketing Communications, Media Landscape and Audiences
Tuesday	01/10/2024	4pm-8pm	Consumer, Buying Trends and Personalisation
Wednesday	02/10/2024	4pm-8pm	Strategic Marketing and Technology
Thursday	03/10/2024	4pm-8pm	E-commerce
Friday	04/10/2024	6pm-12am	Euncet Fest
Tuesday	08/10/2024	4pm-8pm	Masterclass: Jordi Castells
Thursday	10/10/2024	4pm-8pm	Marketing Communications, Media Landscape and Audiences
Tuesday	15/10/2024	4pm-8pm	Consumer, Buying Trends and Personalisation
Wednesday	16/10/2024	4pm-8pm	Strategic Marketing and Technology
Thursday	17/10/2024	4pm-8pm	E-commerce
Tuesday	22/10/2024	4pm-8pm	Masterclass: Pep Manich
Thursday	24/10/2024	4pm-8pm	Experience Creation
Tuesday	29/10/2024	4pm-8pm	Consumer, Buying Trends and Personalisation
Thursday	31/10/2024	4pm-8pm	E-commerce
Tuesday	05/11/2024	4pm-8pm	Experience Creation
Thursday	07/11/2024	4pm-8pm	Master's Thesis Tutorial
Tuesday	12/11/2024	4pm-8pm	Consumer, Buying Trends and Personalisation
Wednesday	13/11/2024	4pm-8pm	Marketing Communications, Media Landscape and Audiences
Thursday	14/11/2024		3x3 Basketball Tournament
Monday	18/11/2024	4pm-8pm	E-commerce
Tuesday	19/11/2024	4pm-8pm	Strategic Marketing and Technology - Tutorial
Thursday	4pm-8pm		Marketing Automation
Thursday	21/11/2024		3x3 Basketball Tournament
Tuesday	26/11/2024	4pm-8pm	Consumer, Buying Trends and Personalisation
Wednesday	27/11/2024	4pm-8pm	Strategic Marketing and Technology

DAY	DATE	TIME	CLIDIECT
			SUBJECT
Thursday	28/11/2024	4pm-8pm	Experience Creation
Tuesday	03/12/2024	4pm-8pm	Strategic Marketing and Technology - Tutorial
Thursday	05/12/2024	4pm-8pm	Marketing Automation
Tuesday	10/12/2024	4pm-8pm	Masterclass: Elena Boned
Wednesday	11/12/2024	4pm-8pm	Strategic Marketing and Technology
Thursday	12/12/2024	4pm-8pm	Marketing Communications, Media Landscape and Audiences
Tuesday	17/12/2024	4pm-8pm	Experience Creation
Wednesday	18/12/2024	4pm-8pm	Marketing Communications, Media Landscape and Audiences
Thursday	19/12/2024	4pm-8pm	Marketing Automation
Tuesday	07/01/2025	4pm-8pm	Experience Creation
Wednesday	08/01/2025	4pm-8pm	Strategic Marketing and Technology
Thursday	09/01/2025	4pm-8pm	Marketing Communications, Media Landscape and Audiences
Monday	13/01/2025	4pm-8pm	Strategic Marketing and Technology
Wednesday	15/01/2025	4pm-8pm	Strategic Marketing and Technology
Thursday	16/01/2025	4pm-8pm	Company visit: Estrella Damm
Tuesday	21/01/2025	4pm-8pm	Experience Creation
Wednesday	22/01/2025		Padel Tournament
Monday	03/02/2025		Euncet Snow Day
Tuesday	04/02/2025	4pm-8pm	Marketing Communications, Media Landscape and Audiences - Exam
Wednesday	05/02/2025	4pm-8pm	Experience Creation - Exam
Thursday	06/02/2025	4pm-8pm	Marketing Automation - Exam
Tuesday	11/02/2025	4pm-8pm	Consumer, Buying Trends and Personalisation - Exam
Wednesday	12/02/2025	4pm-8pm	Strategic Marketing and Technology - Exam
Thursday	13/02/2025	4pm-8pm	E-commerce - Exam
Tuesday	18/02/2025	4pm-8pm	Marketing Communications, Media Landscape and Audiences - Exam
Wednesday	19/02/2025	4pm-8pm	Experience Creation - Exam
Thursday	20/02/2025	4pm-8pm	Marketing Automation - Exam
Tuesday	25/02/2025	4pm-8pm	Consumer, Buying Trends and Personalisation - Exam
Wednesday	26/02/2025	4pm-8pm	Strategic Marketing and Technology - Exam
Thursday	27/02/2025	4pm-8pm	E-commerce - Exam

Classes on Tuesday, Wednesday and Thursday from 5 pm to 8 pm

Exams first sitting

Exams second sitting

Tutorial, workshops and company visits

Holidays and non-working days

Master's Thesis Tu Euncet Snow Day

Padel Tournament

3x3 Basketball Tou

University Life Day

Euncet Fest

Christmas Charity from 27/11 to 16/12