

Master's Degree in Marketing Technologies

 **Face-to-face**
Spanish group

SCHEDULE 2026-2027 SECOND SEMESTER

MARCH 2027

1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

APRIL 2027

					1	2	3	4
5	6	7	8	9	10	11		
12	13	14	15	16	17	18		
19	20	21	22	23	24	25		
26	27	28	29	30				

MAY 2027

					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

JUNE 2027

		1	2	3	4	5	6
7	8	9	10	11	12	13	
14	15	16	17	18	19	20	
21	22	23	24	25	26	27	
28	29	30					

JULY 2027

					1	2	3	4
5	6	7	8	9	10	11		
12	13	14	15	16	17	18		
19	20	21	22	23	24	25		
26	27	28	29	30	31			

-  Welcome day
-  Class: 4pm to 8pm
-  Masterclass / Company visit
-  Exams 1st sitting
-  Exams 2nd sitting
-  Master's Thesis defense

-  Master's Thesis Tutorial
-  Plenary tutorial (master's thesis methodology)
-  Graduation ceremony
-  Holidays and non-working days
-  Student services activities

DATE	SUBJECT
30/03/2027	Marketing Analytics
31/03/2027	Digital Advertising and Social Media
01/04/2027	Hybrid Immersive Experiences
05/04/2027	Master's Thesis (Tutorial)
06/04/2027	Marketing Analytics
07/04/2027	Digital Advertising and Social Media
08/04/2027	Digital Advertising and Social Media
12/04/2027	Masterclass
13/04/2027	Digital Advertising and Social Media
19/04/2027	Master's Thesis (Tutorial)
20/04/2027	Marketing Analytics
21/04/2027	Digital Advertising and Social Media
22/04/2027	Digital Advertising and Social Media
26/04/2027	Masterclass
27/04/2027	Marketing Analytics
28/04/2027	Digital Advertising and Social Media
29/04/2027	Hybrid Immersive Experiences
03/05/2027	Master's Thesis (Tutorial)
04/05/2027	Digital Advertising and Social Media
06/05/2027	Digital Advertising and Social Media
10/05/2027	Masterclass
11/05/2027	Marketing Analytics

DATE	SUBJECT
12/05/2027	Sports Day Football tournament
	Digital Advertising and Social Media
13/05/2027	Hybrid Immersive Experiences
19/05/2027	Digital Advertising and Social Media
24/05/2027	Master's Thesis (Tutorial)
25/05/2027	Digital Advertising and Social Media
26/05/2027	Digital Advertising and Social Media
27/05/2027	Marketing Analytics
31/05/2027	Hybrid Immersive Experiences (Exam)
01/06/2027	Marketing Analytics (Exam)
02/06/2027	Digital Advertising and Social Media (Exam)
03/06/2027	Euncet Fest
15/06/2027	Marketing Analytics (Exam)
16/06/2027	Digital Advertising and Social Media (Exam)
17/06/2027	Hybrid Immersive Experiences (Exam)
21/06/2027	Master's Thesis defense
22/06/2027	Master's Thesis defense
23/06/2027	Master's Thesis defense
28/06/2027	Master's Thesis defense
29/06/2027	Master's Thesis defense
30/06/2027	Master's Thesis defense
17/07/2027	Graduation ceremony